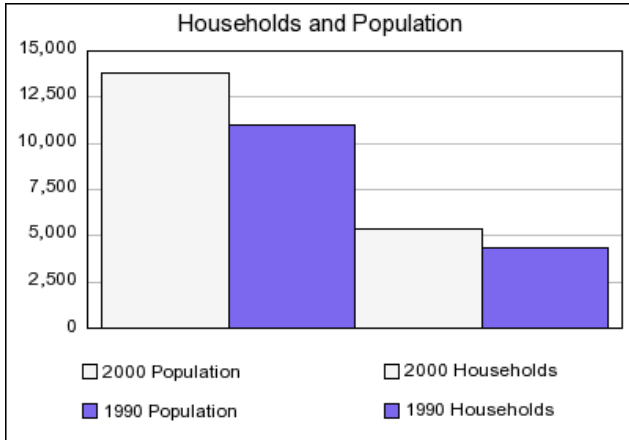


**Date:** July 13, 2005  
**Current Geography Selection:** 3 mile radius: S NARCOOSSEE RD  
 US HWY 192, SAINT CLOUD, FL 34771

**Latitude:** 28.246020 **Longitude:** -81.243840  
**County:** Osceola County **Pop:** 198,053  
**Zip:** 34771 Saint Cloud **Pop:** 11,169

**Executive Summary Report with Charts**

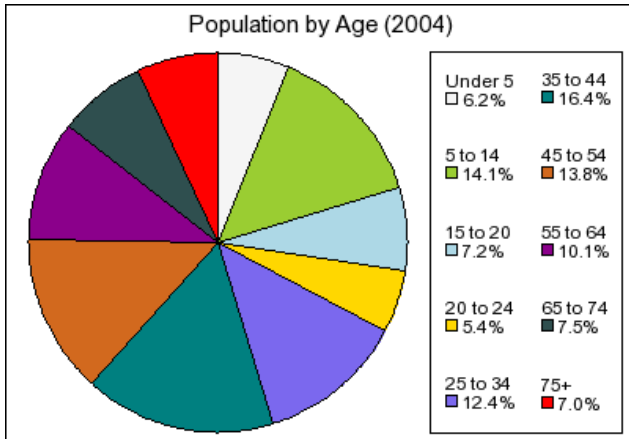
**Population Demographics**



The number of households in the study area in 1990 was **4,332** and changed to **5,355** in 2000, representing a change of **24%**. The household count in 2004 was **6,691** and the household projection for 2009 is **8,164**, a change of **22%**. The population in the study area in 1990 was **10,964** and in 2000 it was **13,835**, roughly a **26%** change. The population in 2004 was **16,072** and the projection for 2009 is **18,720** representing a change of **16%**.

	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
Total Population	10,964	13,835	16,072	18,720	26.2%	16.5%
Total Households	4,332	5,355	6,691	8,164	23.6%	22.0%

**Population by Age**



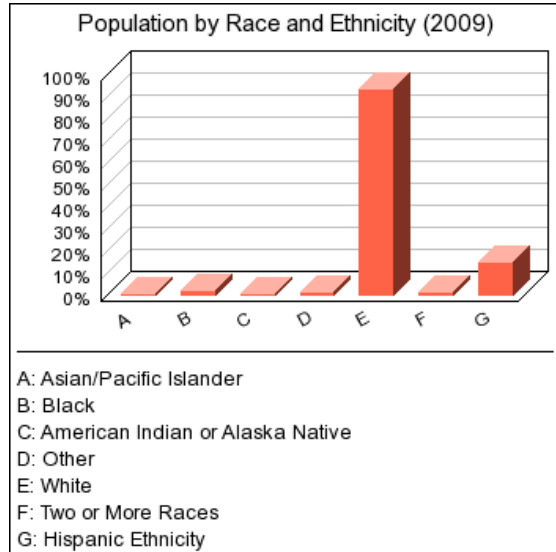
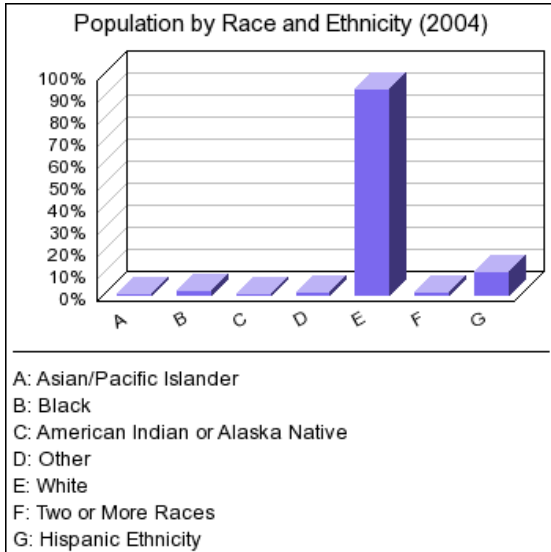
In 1990, the median age of the total population in the study area was **37.6**, and in 2000, it was **37.6**. The median age in 2004 is **38.0** and it is predicted to change in five years to **39.2** years.

In 2004, females represented **50.3%** of the population with a median age of **39.1** and males represented **49.7%** of the population with a median age of **37.0** years.

In 2004, the most prominent age group in this geography is **35 to 44** years. The age group least represented in this geography is **18 to 24** years.

Age Groups	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
0 to 4	732 6.7%	847 6.1%	990 6.2%	1,132 6.0%	15.7%	14.3%
5 to 14	1,393 12.7%	2,034 14.7%	2,267 14.1%	2,438 13.0%	46.1%	7.6%
15 to 19	664 6.1%	966 7.0%	1,152 7.2%	1,344 7.2%	45.4%	16.7%
20 to 24	602 5.5%	686 5.0%	869 5.4%	1,066 5.7%	13.9%	22.6%
25 to 34	1,688 15.4%	1,762 12.7%	1,987 12.4%	2,222 11.9%	4.4%	11.8%
35 to 44	1,471 13.4%	2,410 17.4%	2,630 16.4%	2,878 15.4%	63.9%	9.5%
45 to 54	1,085 9.9%	1,817 13.1%	2,215 13.8%	2,710 14.5%	67.4%	22.3%
55 to 64	1,104 10.1%	1,276 9.2%	1,629 10.1%	2,092 11.2%	15.6%	28.4%
65 to 74	1,254 11.4%	1,082 7.8%	1,207 7.5%	1,497 8.0%	-13.7%	24.0%
75 +	976 8.9%	956 6.9%	1,126 7.0%	1,341 7.2%	-2.1%	19.1%

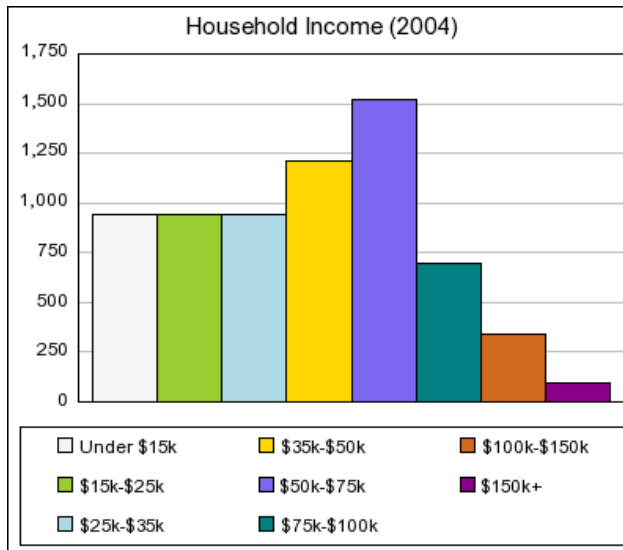
**Population by Race/Ethnicity**



In 2004, the predominant race/ethnicity category in this study area is **White**. The race ethnicity category least represented in this geography is **American Indian, Ala.**

Race Ethnicity	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
White	10,552	96.2%	12,920	93.4%	15,016	93.4%	17,488	93.4%	22.4%	16.5%
Black	190	1.7%	262	1.9%	301	1.9%	351	1.9%	38.2%	16.6%
American Indian or Alaska Native	53	0.5%	78	0.6%	90	0.6%	103	0.6%	46.7%	14.9%
Asian	53	0.5%	116	0.8%	137	0.9%	164	0.9%	118.5%	19.7%
Other Race	117	1.1%	228	1.7%	265	1.7%	310	1.7%	94.7%	17.2%
Two or More Races			231	1.7%	264	1.7%	304	1.6%		14.9%
Hispanic Ethnicity	391	3.6%	1,064	7.7%	1,738	10.8%	2,828	15.1%	172.1%	62.7%
Not Hispanic or Latino	10,573	96.4%	12,772	92.3%	14,334	89.2%	15,892	84.9%	20.8%	10.9%

**Households by Income**



In 2004 the predominant household income category in this study area is **\$50K – \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories	1990		2000		2004		2009		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2004 to 2009
\$0 – \$15,000	1,189	27.4%	784	14.7%	938	14.0%	1,081	13.2%	-34.0%	15.2%
\$15,000 – \$24,999	1,039	24.0%	828	15.5%	943	14.1%	982	12.0%	-20.2%	4.1%
\$25,000 – \$34,999	718	16.6%	829	15.5%	939	14.0%	1,046	12.8%	15.5%	11.5%
\$35,000 – \$49,999	740	17.1%	1,022	19.1%	1,209	18.1%	1,322	16.2%	38.1%	9.4%
\$50,000 – \$74,999	455	10.5%	1,160	21.7%	1,524	22.8%	1,877	23.0%	353.3%	23.1%
\$75,000 – \$99,999	165	3.8%	479	8.9%	698	10.4%	1,023	12.5%	189.3%	46.7%
\$100,000 – \$149,999	29	0.7%	191	3.6%	344	5.1%	661	8.1%	548.4%	92.0%
\$150,000 +	1	0.0%	61	1.1%	95	1.4%	172	2.1%	5,301.6%	80.5%
Average Hhld Income	\$29,953		\$44,532		\$49,192		\$50,289		48.7%	2.2%
Median Hhld Income	\$24,456		\$38,164		\$41,161		\$46,387		56.1%	12.7%
Per Capita Income	\$11,866		\$17,235		\$20,353		\$21,818		45.3%	7.2%

Current year data is for the year **2004**, 5 year projected data is for the year **2009**.  
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